

## PARTNER WITH OTIS COLLEGE EXTENSION

# Creativity and innovation are key components of success in today's dynamic environment of continuous change.

For more than a century, Otis College of Art and Design has trained many of Southern California's foremost artists and designers. Otis Extension is uniquely positioned to leverage the talents of our artistic community to develop and deliver programs that inspire and challenge you to think creatively, find innovative solutions and create opportunities out of problems.

**Otis Extension External Programs** offers customizable solutions for business, education and the community-at-large including: Workforce Development, Career Technical Education (CTE), Corporate Partnerships, Custom Programs, Professional Development, Collaborative Programs, and more.

### PROGRAMS DESIGNED FOR YOUR NEEDS

We tailor program formats and delivery models to fit your specific needs. We can host your program at the Otis main campus, off-site, online, or as a hybrid based on your preference and timeline. Programs can be as short as a one-day event, a series of one-hour workshops, even as long as weeks or months. Attendance numbers are flexible based on your needs and the program design.

### **INSTRUCTORS**

Programs are taught by highly qualified instructors, art and design professionals who are experts in their respective fields, as well as skilled art educators.

#### HIGH SCHOOL PROGRAMS

Whether part of Career Technical Education (CTE) programs or other fields of study in art and design, our expert instructors provide the highest quality education in a variety of subjects: Architecture, Game Design, Drawing and Composition, Digital Media, Fashion, Graphic Design, Product Design, among several others.

Recent program examples include dual-enrollment courses for beginner and advanced students in specific CTE Pathways, ten- and twenty-hour workshops, multi-day experiences, visits to cultural institutions tied to art-making activities, and one-day creativity workshops.

#### PROFESSIONAL DEVELOPMENT FOR TEACHERS

Extension has deep experience in educating educators. Through programs such as the Otis Creativity Program for Teachers, we demonstrate creative approaches that are intended to enhance learning to teacher groups from school districts and/or schools. This creative teambuilding experience focuses on brainstorming, making a habit of creativity, collaboration, improvisation, and more.

Custom designed programs are available in numerous areas such as integrating the arts into curriculum, design thinking approaches to problem solving and ideation, and specific artistic skills to name a few.

**LET'S CONNECT!** If you've got an idea, let's work together to shape that idea into a program that meets and surpasses the original vision. **Contact Inez Bush at ibush@otis.edu or 310.846.2646** 



### **Endless Possibilities! Some program examples...**

### HIGH SCHOOL CAREER TECHNICAL EDUCATION (CTE) PATHWAY PROGRAMS

### **Capstone Courses**

- Dual enrollment with college credit
- Minimum 30 hours plus homework (courses can be longer if preferred)
- Extensive Areas of Study to choose from, including but not limited to Animation, Architectural Design, Character Design, Digital Imaging and Illustration Fashion Design, Game Design, Graphic Design, Illustration, Interior Design, Product Design, Photography, and Toy Design.
- Presentations may include:
  - Admissions Presentation
  - Department Chair (or representative)
  - Industry Professionals and/or Alumni, current college student

Programs can be customized in many ways. As an example, a local high school recently requested that the first two courses of the eight-course Game Level Design Certificate Program be delivered to their advanced students during school hours at their location. Students who would like to complete the certificate after graduation will already have completed the first two of the eight courses required to obtain the certificate. Yearlong capstone programs can also be arranged.

### **CTE Workshops**

- 20-25 hours
- Non-credit
- Extensive Areas of Study to choose from as indicated above. Workshop content can be highly focused. As an example, it might target something specific, such as Costume and Prop Design or Typography.
- Presentations may include:
  - Admissions Presentation
  - Department Chair (or representative)
  - Industry Professionals and/or Alumni, current college student

### OTHER HIGH SCHOOL OR TEACHER PROFESSIONAL DEVELOPMENT PROGRAMS

Extension offers art and design courses that are not tied to the CTE industry sectors and sub-pathways, as well as creativity workshops. Here is one example:

### **Exploring Creativity: A One-Day Workshop (for students or educators)**

- Full day or spread out over a predetermined time period
- Typically comprised of approximately four one-hour workshops
- Example workshop topics:
  - Brainstorming
  - Making a Habit of Creativity
  - Collaboration and innovation
  - Improvisation
  - Drawing
  - Identifying your personal visual language
  - Developing observational + visual analyzing Skills
  - Being creative on demand
- As Teacher PD, this program may include a keynote lunch, such as a presentation of the Otis Report on the Creative Economy

